

# Transferability Guide

## Part B



CICERO Erasmus+ Project  
2018-1-SE01-KA204-039051



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## 1 The Database

EU Policy for cultural heritage focuses on preserving and making known the treasures of European Heritage. Some statements from the EC webpage:

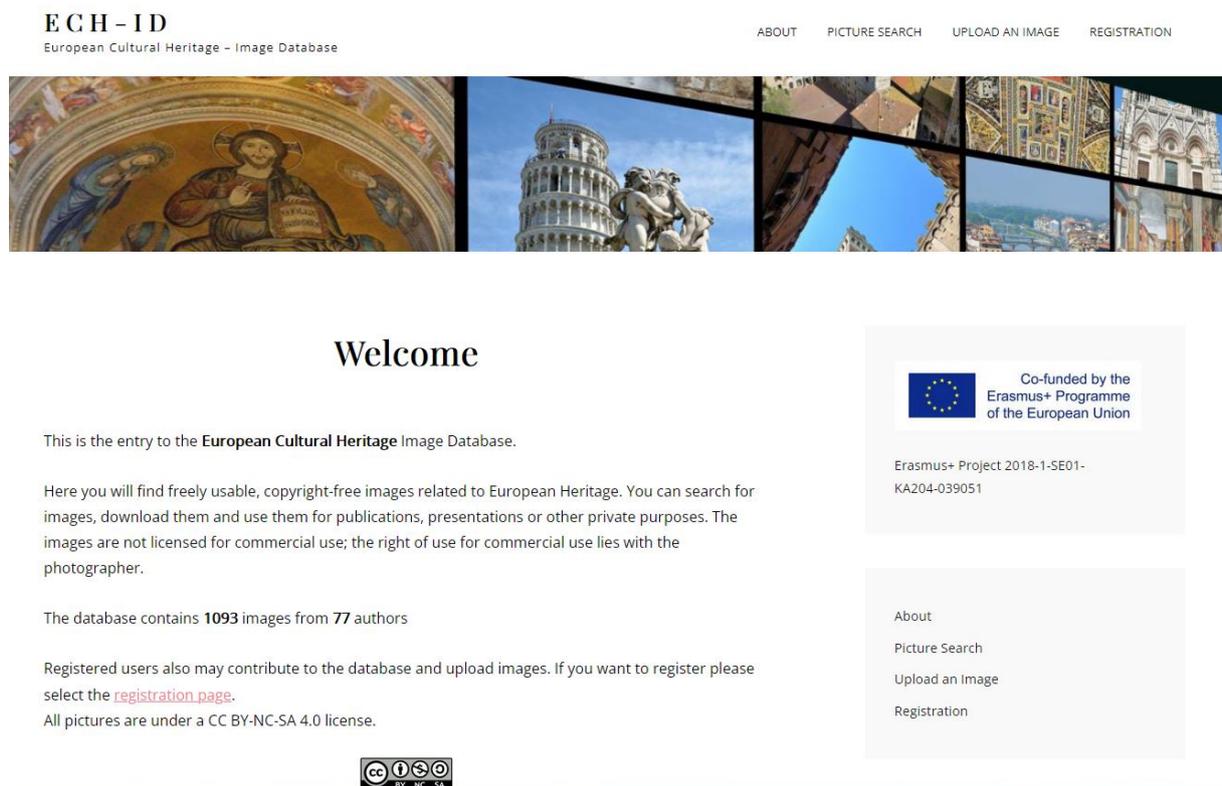
*“Europe’s cultural heritage is a rich and diverse mosaic of cultural and creative expressions, an inheritance from previous generations of Europeans and a legacy for those to come.*

*It includes natural, built and archaeological sites, museums, monuments, artworks, historic cities, literary, musical and audio-visual works, and the knowledge, practises and traditions of European citizens.*

*Cultural heritage enriches the individual lives of citizens, is a driving force for the cultural and creative sectors, and plays a role in creating and enhancing Europe’s social capital. It is also an important resource for economic growth, employment and social cohesion, offering the potential to revitalise urban and rural areas and promote sustainable tourism.”<sup>1</sup>*

The database includes a collection of free-to-use (CC licensed) pictures representing the European Cultural Heritage.

### 1.1 Basic information



**ECH - ID**  
European Cultural Heritage - Image Database

ABOUT PICTURE SEARCH UPLOAD AN IMAGE REGISTRATION

## Welcome

This is the entry to the **European Cultural Heritage** Image Database.

Here you will find freely usable, copyright-free images related to European Heritage. You can search for images, download them and use them for publications, presentations or other private purposes. The images are not licensed for commercial use; the right of use for commercial use lies with the photographer.

The database contains **1093** images from **77** authors

Registered users also may contribute to the database and upload images. If you want to register please select the [registration page](#).

All pictures are under a CC BY-NC-SA 4.0 license.

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About  
Picture Search  
Upload an Image  
Registration



**Image 1** Screenshot of the database's start page

Link to the Database: <https://www.project-cicero.eu/ech/>

<sup>1</sup> <https://ec.europa.eu/culture/policies/selected-themes/cultural-heritage>

The database has primarily been filled with images from the photo contest.

Link: <https://www.project-cicero.eu/contest/>



Image 2: Screenshot of the start page of the contest.

## 1.2 Structure of the database

The Database has a web page interface that allows users either to retrieve available images or to upload images.

To upload images users must be registered. The registration must be approved by the Admin. Uploaded images also are monitored by the Database Admin.

Images follow certain restrictions:

- Minimum Size (longer side) = 2400 pixels
  - The image size is limited to 3 MB
  - Format jpg or jpeg
  - The uploading person must be the photographer and own all rights on the image
- Then, the uploading person must....
- give a name of the image
  - give a description of the image
  - provide some Keywords, in order to facilitate its finding in the database
  - state the country of the place where the image was taken
  - upload an Image
- The uploading person must accept the terms of use and the conditions of this page

## 2 Licence

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The material of this webpage has been created in the frame of the Erasmus+ Project CICERO and is licensed under the Creative Commons 4.0 International (CC BY-NC-SA 4.0) Licence.



### You are free to:

- **Share** — copy and redistribute the material in any medium or format
- **Adapt** — remix, transform, and build upon the material

### under the following terms:

- **Attribution**  
You must give appropriate credit<sup>2</sup>, provide a link to the licence, and indicate if changes were made<sup>3</sup>. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use.
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You may not use the material for commercial purposes.
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The licensor cannot revoke these freedoms as long as you follow the licence terms.

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<sup>2</sup> See>: <https://creativecommons.org/licenses/by-nc-sa/4.0/>

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<sup>4</sup> See: <https://creativecommons.org/licenses/by-nc-sa/4.0/>

<sup>5</sup> See: <https://creativecommons.org/licenses/by-nc-sa/4.0/>

## 3 Use of the Database

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Here are several examples for the use of the database.

### 3.1 Use in School Education

The offered material is open for use in school education. Here are some examples.

#### Examples

- Teachers may use images for the preparation of their teaching. This included the distribution of images to the learners. Images might be used for presentations in lessons as well. There is the need to give a reference to the source in any case.
- Learners may use the material in their assignments, to create presentations, or to insert them in material published in the frame of their learning. A reference to the source is necessary in any case.  
Material produced in school including images from the CICERO database is not allowed to be sold.
- Teachers can use this database for teaching history, history of art, geography, and other similar lessons:  
They can ask their students/pupils to retrieve pictures from a specific area  
They can ask their students to retrieve pictures of a certain historical period, or architectural type and present them.

### 3.2 Higher Education

Material from the CICERO Database is open for teaching and training at university level. The material can be used in any typical contest of publications in the university or in the context of typical publications, like master theses or seminar papers. This produced material is not allowed to be sold.

- Students may use image material from the database for their typical assignments, for example master or PhD theses. It is necessary to give a reference to the used material in any case
- Students can use the framework of this database to create their own databases with different content, for example, sound/song/video databases....

### 3.3 Vocational Education

The image material of the CICERO database is open for training in VET. Trainers may use the images in their training material (even if the learners have to pay for the course). It is not allowed to sell training material with included CICERO Database material.

## 4 Frequently Asked Questions

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Here are some typical questions in the context with images from the CICERO Database.

**Q:** I am head of a travel agency and I want to use some images in my printed catalogue. Is this possible?

**A:** Yes, this is possible, as long as you do not sell the catalogue. Since you are selling the travel, data-base images can be used.

As Long as the catalogue is free, the use of the images is possible, if you give reference to the source. A missing reference automatically excludes the free use of the images and means a breach of licence.

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**Q:** I am a magazine publisher and I want to publish an article, using some of the data-base images. Can I use them?

**A:** Yes, you can, provided that you mention the source

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**Q:** Can I use one of the pictures in a photo contest?

**A:** No, you cannot. Pictures in contests should be original.

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**Q:** May I resize an image downloaded from the database?

**A:** Yes, you can resize the image as well as you may crop it for your use.  
In any case it is obligatory to name the source of the image.

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**Q:** I'm writing a scientific paper. Can I use a downloaded picture and how do I refer to the source?

**A:** Yes, you can use images for this purpose.

To name the source you might check the expected citation guidelines for your scientific work. Here is the example for APA citation (you may adapt this following to other citation guides):  
Project CICERO 2018-1-SE01-KA204-039051. (n.d.). [Retrieved from <https://www.project-cicero.eu/ech>]